

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY	
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10	
ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502
	USA		USA	
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 9/4-9/10	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 474	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1				

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY AMERICANS FOR PROSPERITY										
1	01111..	4	07:00A	09:00A	30S	09/04/12-09/07/12	THE EARLY SHOW	4	325.00	1300.00
2	01110..	3	05:30P	06:00P	30S	09/04/12-09/06/12	530-6PM NEWS	3	800.00	2400.00
3	01110..	3	07:30P	07:58P	30S	09/04/12-09/06/12	THE INSIDER	3	575.00	1725.00
4	0111100	4	11:00P	11:35P	30S	09/04/12-09/07/12	11PM NEWS	4	1750.00	7000.00
5	T	2	10:00P	11:00P	30S	09/04/12-09/04/12	THE MENTALIST	2	2200.00	4400.00
6	Th	1	10:00P	11:00P	30S	09/06/12-09/06/12	PERSON OF INTEREST	1	2500.00	2500.00
7	F	1	09:00P	10:00P	30S	09/07/12-09/07/12	CSI: NY	1	2250.00	2250.00
8	F	1	10:00P	11:00P	30S	09/07/12-09/07/12	BLUE BLOODS	1	2350.00	2350.00
9	Sa	2	05:58A	07:58A	30S	09/08/12-09/08/12	SAT. MORN. LOCAL NEWS	2	225.00	450.00
10	Sa	1	09:00P	10:00P	30S	09/08/12-09/08/12	CRIMETIME SATURDAY	1	1100.00	1100.00
11	Sa	2	10:00P	11:00P	30S	09/08/12-09/08/12	48 HOURS MYSTERY	2	1400.00	2800.00
12	Sa	1	11:00P	11:35P	30S	09/08/12-09/08/12	11PM NEWS	1	1500.00	1500.00
13	Su	1	08:58A	10:28A	30S	09/09/12-09/09/12	CBS SUN MORN	1	550.00	550.00
14	Su	1	10:28A	11:00A	30S	09/09/12-09/09/12	FACE THE NATION	1	550.00	550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY		
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10		
ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502		
	USA		USA		
CONTACT	KAREN BENCKINI		PRODUCTFLIGHT 1 9/4-9/10		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 474	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1					

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			FROM	TO						
15	Su	1	07:03P	07:30P	30S	09/09/12-09/09/12	NFL REGULAR SEASON GAMES	1	5500.00	5500.00
	Su		12:57P	07:00P						
16	Su	1	06:30P	06:57P	30S	09/09/12-09/09/12	SA/SU EARLY NEWS	1	550.00	550.00
17	Su	1	06:58P	08:00P	30S	09/09/12-09/09/12	60 MINUTES	1	3750.00	3750.00
18	Su	1	11:00P	11:35P	30S	09/09/12-09/09/12	11PM NEWS	1	1500.00	1500.00
19	M	1	07:00A	09:00A	30S	09/10/12-09/10/12	THE EARLY SHOW	1	325.00	325.00
20	M	1	05:30P	06:00P	30S	09/10/12-09/10/12	530-6PM NEWS	1	800.00	800.00
21	M	1	07:30P	07:58P	30S	09/10/12-09/10/12	THE INSIDER	1	575.00	575.00
22	M	1	11:00P	11:35P	30S	09/10/12-09/10/12	11PM NEWS	1	1750.00	1750.00
23	M	1	10:00P	11:00P	30S	09/10/12-09/10/12	HAWAII FIVE-O	1	3500.00	3500.00
Total Contract:								36		49125.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	.00	47475.00	47475.00	
GRAND TOTAL									47475.00	

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